Progress Report
Director of Libraries
W.E.B. Du Bois Library
University of Massachusetts Amherst
154 Hicks Way
Amherst, MA 01003-9275
www.library.umass.edu/friends

$3,165 raised from 126 gifts from 99 donors

Falcon cam viewership increased 51%
Average number of minutes and seconds spent on falcon cam page, tripled since 2012

$1,001,491 Raised thanks to you

How Donors Gave to the Library
- Gifts of Materials: 30%
- Specific Allocations: 25% (Digital Media Lab, Learning Commons, Sustainability, Falcons)
- Collections: 15%
- Miscellaneous: 15%
- Endowments: 10%

Special Collections and University Archives (SCUA) continued to grow in 2014, on the shelf and online.
SCUA added descriptions for 65 new collections to the online catalog. Credo, SCUA's digital repository, now holds 116,721 items in 56 different collections. Total page views on Credo were 4,125,731.
Instruction sessions on archival research were given to 30 classes. Fellowships were awarded to 4 scholars. Researchers visited from as close as on campus and as far away as Australia.

Highlights
- Burt V. Brooks Photograph Collection
- Ege Medieval Manuscripts
- Aldin Grout Papers
- Jeff Albertson Photograph Collection
- Barbara Rotundo Papers

credo.library.umass.edu
scua.library.umass.edu
Meeting the Demand

Sustainability

Increasing

Hosted therapy dogs for stress relief and gaming events to extend the knowledge of the impact on stress and relaxation to students.

Installed a meditation labyrinth as part of a nursing study to enhance the Student Learning Experience.

Launched a project to digitize theses and dissertations and increased the number of computers in the Digital Media Lab.

Installed microclimates of new furniture in the Learning Commons for faculty and graduate students. In 2014, it was awarded Sustainability Curriculum Research in Sustainability Award and a curatorship in Special Collections and University Archives as part of the Rethinking Resource Sharing Initiative.

Awarded Sustainability Curriculum Research in Sustainability Award, and increased the number of computers in the Digital Media Lab.

Installed a revolving door at Du Bois Initiative to reduce energy consumption.

Launched a project to digitize theses and dissertations and increased the number of computers in the Digital Media Lab.

Displayed OpenStax Textbooks in successful pilot program and increased the number of computers in the Digital Media Lab.

Achieved a STAR rating in improving resource-sharing services.

The Books on Demand program began in 2005, and it was desirable and frequently used materials.

Books on Demand Requests hosted author of...