

Gratitude Report 2016

Who Gave to the Libraries?

4%
FACULTY

5%
STAFF

9%
PARENTS

50%
UNDERGRAD
ALUMNI

7%
FRIENDS

22%
GRADUATE
ALUMNI

364

FIRST-TIME DONORS

What Did You Give To?

\$120,967
ANNUAL FUND

\$40,780
FACILITIES

\$2.2M
SPECIAL
COLLECTIONS &
UNIVERSITY
ARCHIVES

\$10,208
SUSTAINABILITY FUND

\$10,390
ELECTRONIC
THESES AND
DISSERTATIONS

\$3,128
FALCONS OF
DU BOIS LIBRARY

THANK YOU!

BY THE NUMBERS

\$45,977,921

Raised for the Libraries in the UMassRising Campaign from 2010-2016—Thank you!

LAST YEAR:



\$2,912,805

RAISED

from 1,920 gifts

\$600,000 AWARDED:
Andrew W. Mellon Grant
for the Du Bois Center



1,762,263

VISITORS

An increase of 16%



179,232

FALCON CAM

page views

171,000

Digital objects in CREDO,
the online depository for
Special Collections to date,
20,000 objects added in 2016.



94,786

number of times
course materials on
reserve were used



5,887

LAPTOP LOANS,
an increase of 134%

932

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