

UMass Libraries Open Education Initiative Grants Proposal Evaluation Rubric

	Weight	5: Outstanding	4: Excellent	3: Fair	2: Needs Work	1: Missing / Lacking Relevance
Transformative Impact on Student Savings	x3	The project plan and its goals will affect a very large number of students and lead to massive changes in student savings.	The project plan and its goals will affect a large number of students and lead to mostly substantial changes in student savings.	The project plan and its goals will have an average impact on student savings.	The project plan and its goals do not affect a large amount of students and has a below-average impact on student savings.	The project plan and its goals are not relevant to the purpose of the grants, not saving students money on the cost of textbooks.
Organization, Planning, and Feasibility	x3	The project plan shows an extremely high level of preparedness to fulfill the goals of the project, with a detailed and realistic plan and clearly defined roles.	The project plan shows a high level of preparedness to fulfill the goals of the project, with a mostly detailed and realistic plan and some defined roles.	The project plan shows an average level of preparedness to fulfill the goals of the project, with a basic plan and basic assigned roles.	The project plan shows some preparedness to fulfill the goals of the project, but plan details are somewhat vague and leave the reviewer with questions.	The project plan is not set up to fulfill the goals of the project, and plan details are either scarce or disorganized.
Qualitative and Quantitative Measures	x2	Qualitative and quantitative measures are explained and planned in detail with methodologies and/or tools, and measures will gather extremely meaningful insights into the project.	Qualitative and quantitative measures are explained and planned broadly with methodologies and/or tools, and measures will gather some meaningful insights into the project.	Qualitative and quantitative measures are somewhat explained, and measures will gather average insights into the project.	There are not quite enough meaningful qualitative and quantitative measures in the proposal, and measures will need some work to gain average insights into the project.	Critical qualitative and quantitative measures are lacking or absent entirely in the proposal, and measures will not lead to any insights into the project.
Accessibility	x2	Proposal contains a clear and detailed accessibility plan.	Proposal contains a clear and detailed accessibility plan with a few issues.	Proposal contains a basic accessibility plan with some issues.	The project plan addresses accessibility, but lacks a clear plan.	Accessibility is not addressed in the project plan.
Clarity and Alignment	x1	The proposal, budget, and timeline are aligned and clearly presented.	The proposal, budget, and timeline are clearly presented with a few issues.	The proposal, budget, and timeline are basic, but clear, with a few issues.	The proposal, budget, and timeline have some clarity issues that leave the reviewer with questions.	The proposal, budget, and timeline are unclear or lacking with substantial issues.

Adapted from "OER Accessibility Evaluation Rubric" by [Affordable Learning Georgia](#), adapted under [CC-BY-4.0](#).